

Dear Parent /Carer

We are delighted to be accompanying your son/daughter on their GCSE Business trip to Alton Towers on Thursday 15th June.

Pupils will need to be at Rushcliffe for the slightly earlier time of 8.00am and will return for 5.00pm. The aim of the day is for students to gain a unique insight into Alton Towers and the role of their marketing function. In the morning, students will attend a workshop led by Alton Towers personnel and in the afternoon, they will have an opportunity to spend time exploring and using the park's facilities.

Whilst attending the workshops, there will be teacher supervision however afterwards, students will be given free time to independently access the facilities and rides. They will not require any money for the rides however they may wish to bring a small amount for refreshments or the gift shop. Students may also bring a packed lunch as there are plenty of picnic areas. Students may also wish to bring a small snack and water in case there are any transport delays.

Throughout the day, students will be encouraged to remain in small groups and there will be a member of staff assigned to a specific meeting place so your son / daughter will always have a point of contact. We have assessed the safety of this trip and if there is an emergency, I can be contacted on the school mobile number of 0758 7770737 throughout the day.

This is an excellent opportunity for students to see the world of business and we look forward to taking your son/daughter. If you have any questions or concerns, please do not hesitate to contact me by phone or email.

Yours sincerely

Miss M McLoone
Teacher of Business and Economics